

20

25

**ANNUAL REPORT**

MCCURDY REAL ESTATE & AUCTION

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**ELEVATING EVERY MOMENT**

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## **Braden McCurdy**

Chief Executive Officer,  
Broker & Auctioneer

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2025 was a year defined by progress, not just in what we accomplished, but in how we chose to evolve.

When we set out to elevate the McCurdy experience, we knew it would require more than surface-level changes. It demanded advancements in technology, refinement of our processes, and an unwavering commitment to innovation. From launching our redesigned website to renovating our auction studio to introducing pre-bidding capabilities, every enhancement was made with you in mind.

We were privileged to conduct 583 auctions across residential, premier, land, and commercial properties, as well as business liquidations and benefit auctions. Each transaction represented someone's story, and our team approached every auction with the care and expertise it deserved. The results speak for themselves: \$157 million in sales volume, 10,184 registered bidders, and countless successful outcomes for the families and businesses who trusted us.

But beyond the numbers, what I'm most proud of is the experience we've created. Real estate transactions are more than contracts and closing dates; they're transitions, investments, and sometimes the achievements of lifelong dreams. Our role is to make those moments as seamless and successful as possible.

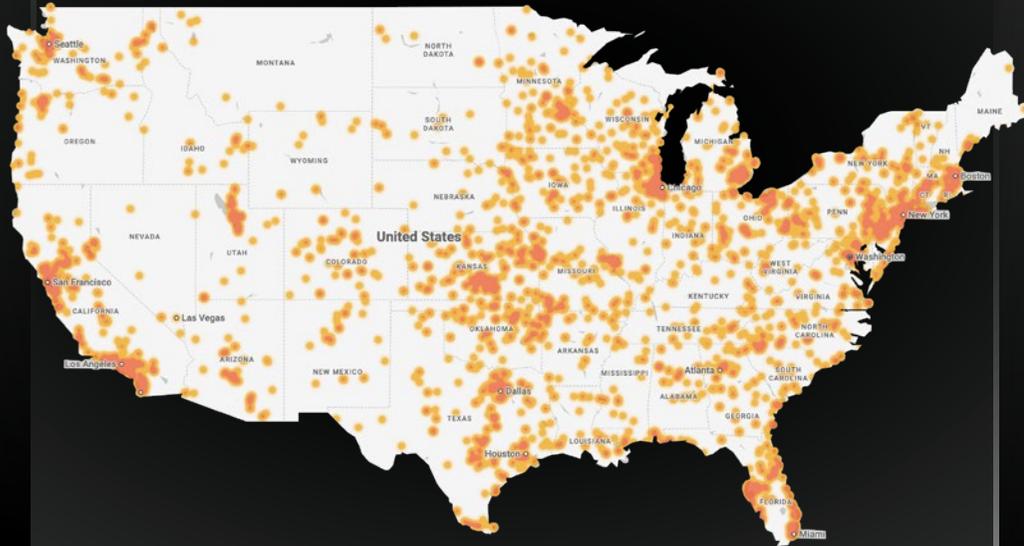
As you turn these pages, you'll see the innovation, dedication, and results that defined our year. Thank you for allowing us to serve you, and for inspiring us to continually raise the bar.

Here's to 2026.

A handwritten signature in black ink, appearing to read 'Braden McCurdy', written in a cursive style.

# 154,753\*

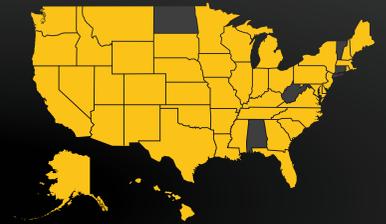
USERS AND GROWING...



*\*All-time users within McCurdy database*

# 10,184

REGISTERED BIDDERS



IN 44

STATES IN 2025

# 2,645

FIRST-TIME REGISTERED BIDDERS IN 2025

TOTAL AUCTIONS IN 2025

# 583

REAL ESTATE AUCTIONS: 554

PERSONAL PROPERTY AUCTIONS: 29

BENEFIT AUCTIONS: 19

# 5,024,989

WEBSITE VIEWS IN 2025



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# Residential

In 2025, we facilitated 329 residential real estate transitions, each representing a deeply personal chapter in someone's story. Our role extends beyond transaction management; we guide families through moments of change with clarity and care. Whether helping buyers discover their first home or supporting sellers through life's inevitable transitions, our enhanced digital experience and refined process created pathways that felt both seamless and significant. The residential market is built on trust; we're honored that these sellers chose McCurdy to help them take their next step.



105%

OF COUNTY VALUE



19

HOMES SOLD ON  
5+ ACRES



HOMES SOLD IN

53

CITIES IN KANSAS



Our realtor brought McCurdy on board after my brother died unexpectedly, leaving a large house, outbuildings, and 5 acres to my older brother and I, who live 700 and 900 miles away. McCurdy went above and beyond what was expected to help us find contractors for the roof, lagoon, trees, and rehomed a feral cat colony. Everyone was so professional and so kind and understanding of our challenging situation. **We could not have made it through this ordeal without this incredible team.** Thank you from the bottom of my heart.

- RECENT SELLER, JENNIFER



3 Bed, 2.5 Bath

Acres: 20±

Page Views: 29,040

Registered Bidders: 34



2 Bed, 2 Bath

Acres: 2.29±

Page Views: 27,529

Registered Bidders: 38



5 Bed, 4 Bath

Square Feet: 5,079

Page Views: 28,649

Registered Bidders: 31



4 Bed, 2.5+ Bath

Square Feet: 2,646

Page Views: 19,629

Registered Bidders: 23



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# Premier

The finest properties aren't sold; they're presented. In 2025, we facilitated 15 premier auctions by understanding what luxury buyers truly seek: not just square footage, but a sanctuary. Each estate, from waterfront havens to design-forward showpieces, received a bespoke marketing approach that elevated its story beyond features and into emotion. Our cultivated network of serious buyers ensured these properties connected with individuals who would truly appreciate their character.



15

PREMIER AUCTIONS



270

REGISTERED  
BIDDERS



BIDDERS FROM

20

DIFFERENT STATES



## CAMPAIGN OF THE YEAR

Our marketing campaign for The Thin Place Estate was honored with the Campaign of the Year award at the 2025 NAA Marketing Awards. The campaign combined cinematic visuals, strategic advertising, and more to generate over 29,000 website visits and a \$2 million sale.



No Minimum, No Reserve

1002 S. Maize Rd., Wichita

**SOLD | \$1,133,000**

**5 Bed, 4.5+ Bath**

Square Feet: **6,069**

Page Views: **32,422**

Registered Bidders: **34**



No Minimum, No Reserve

2852 NE 160th Ave., Cheney

**SOLD | \$940,500**

**5 Bed, 3.5 Bath**

Square Feet: **3,696**

Page Views: **24,687**

Registered Bidders: **22**



No Minimum, No Reserve

1554 1100 Rd., Fredonia

**SOLD | \$935,000**

**4 Bed, 2 Bath**

Acres: **71.32±**

Page Views: **65,028**

Registered Bidders: **26**



315 Piper Dr., Benton

**SOLD | \$819,500**

**Stearman Field  
Hangar Home**

Square Feet: **6,080**

Page Views: **19,477**

Registered Bidders: **38**



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# Farm & Ranch

Land isn't just real estate, it's potential. In 2025, we sold 2,035 acres across Kansas, connecting buyers with opportunities ranging from recreational retreats to agricultural investments to development-ready parcels. Our deep understanding of land values and market trends guided sellers through strategic decisions, while our nationwide buyer network brought serious investors to the table. Whether you're selling 5 acres or 500, land deserves specialized expertise that understands both the property and the vision behind it.



**2,035**

ACRES SOLD



**11**

DIFFERENT  
COUNTIES



BIDDERS FROM

**19**

DIFFERENT STATES

## UNDERSTANDING THE LAND DECISION

Deciding to sell land is rarely straightforward, whether you've inherited family property that spans generations or you're evaluating an investment. Land ownership carries both emotional significance and practical considerations. Our role isn't to convince you to sell, it's to help you understand your options, from market timing and tax implications to co-ownership complexities, so you can move forward with confidence.

192.2± Acres on SE. 125th St., Valley Center  
**SOLD | \$1,404,480**

**\$7,307 Per Acre**

Acres: **192.2±**

Page Views: **19,063**

Registered Bidders: **10**

94.9± & 74± Acres, Mount Hope  
**SOLD | \$1,311,475**

**\$7,765 Per Acre**

Acres: **168.9±**

Page Views: **18,390**

Registered Bidders: **25**

80± Acres, Towanda  
**SOLD | \$937,750**

**\$11,721 Per Acre**

Acres: **80±**

Page Views: **25,137**

Registered Bidders: **74**

80± Acres Offered in Two Parcels, Benton  
**SOLD | \$913,000**

**\$11,412 Per Acre**

Acres: **80±**

Page Views: **18,342**

Registered Bidders: **32**



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# Commercial

Commercial real estate moves differently, and so do we. In 2025, we facilitated 316,744 square feet of commercial transactions, from retail spaces and office buildings to industrial facilities and investment properties. Our strategic approach combines market analysis with creative marketing to position each property for maximum exposure. With Bidders from 17 different cities across Kansas actively searching for commercial opportunities, we've built the network and expertise to turn complex sales into successful outcomes. When your business or investment property is on the line, experience matters.



**316,744**

COMMERCIAL  
SQ. FT. SOLD



**38**

COMMERCIAL  
AUCTIONS



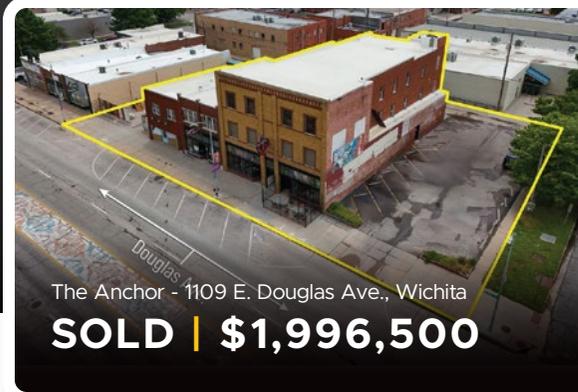
PROPERTIES SOLD IN

**17**

CITIES IN KANSAS

## WHY AUCTION FOR COMMERCIAL PROPERTIES?

Commercial auctions create competitive environments that often exceed traditional listing results. With defined timelines, transparent processes, and pre-qualified buyers, auctions eliminate negotiations and contingencies. For sellers looking to liquidate assets, relocate businesses, or settle estates, auction provides certainty and efficiency that traditional methods can't match.



Formerly the Anchor

Square Feet: **21,565±**

Page Views: **29,847**

Registered Bidders: **82**



Limited Industrial

Square Feet: **11,186±**

Page Views: **18,431**

Registered Bidders: **14**



Formerly High Plains  
Farm Credit

Square Feet: **13,070±**

Page Views: **13,498**

Registered Bidders: **12**



Formerly Big Brothers,  
Big Sisters

Square Feet: **33,000±**

Page Views: **16,036**

Registered Bidders: **13**



# MULTI PROPERTY

LIVE STREAM AUCTION EVENTS

## 1,205

REGISTERED BIDDERS FOR  
2025 MP AUCTIONS

## 261

PROPERTIES SOLD AT 2025  
MP AUCTIONS

# \$23,586,470

TOTAL AMOUNT SOLD AT 2025 MP AUCTIONS

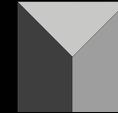


We transformed our Multi-Property Live Stream Auction Event experiences in 2025. Our renovated studio features an enhanced auction command center and professional setup that delivers a premium viewing experience. We even moved our **start time to 5 PM** to better fit your schedule with our increase in the number of properties per event. But the biggest upgrade? **Pre-bidding is now available** before the live stream begins, giving you the power to secure your position early and bid on your own timeline!



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# Personal Property



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# Benefit

## Steampunk Village

Lots Sold: **357**

Page Views: **32,714**

Registered Bidders: **240**



## Design Source Interiors

Lots Sold: **1,333**  
Across 3 Auctions

Page Views: **71,421**

Registered Bidders: **774**



Here are just a few charities and organizations we had the privilege of partnering with this year...

- Catholic Charities of Wichita
- Leukemia & Lymphoma Society
- Pheasants Forever
- RSCK - Realtors Relief Foundation
- Wichita Family Crisis Center
- Family Promise of Greater Wichita
- Boy Scouts of America
- Freedom Hooves Therapeutic Riding Center
- GraceMed Hopecare
- CASA of Sedgwick County
- Wichita State University Athletics
- Child Advocacy Center of Sedgwick County

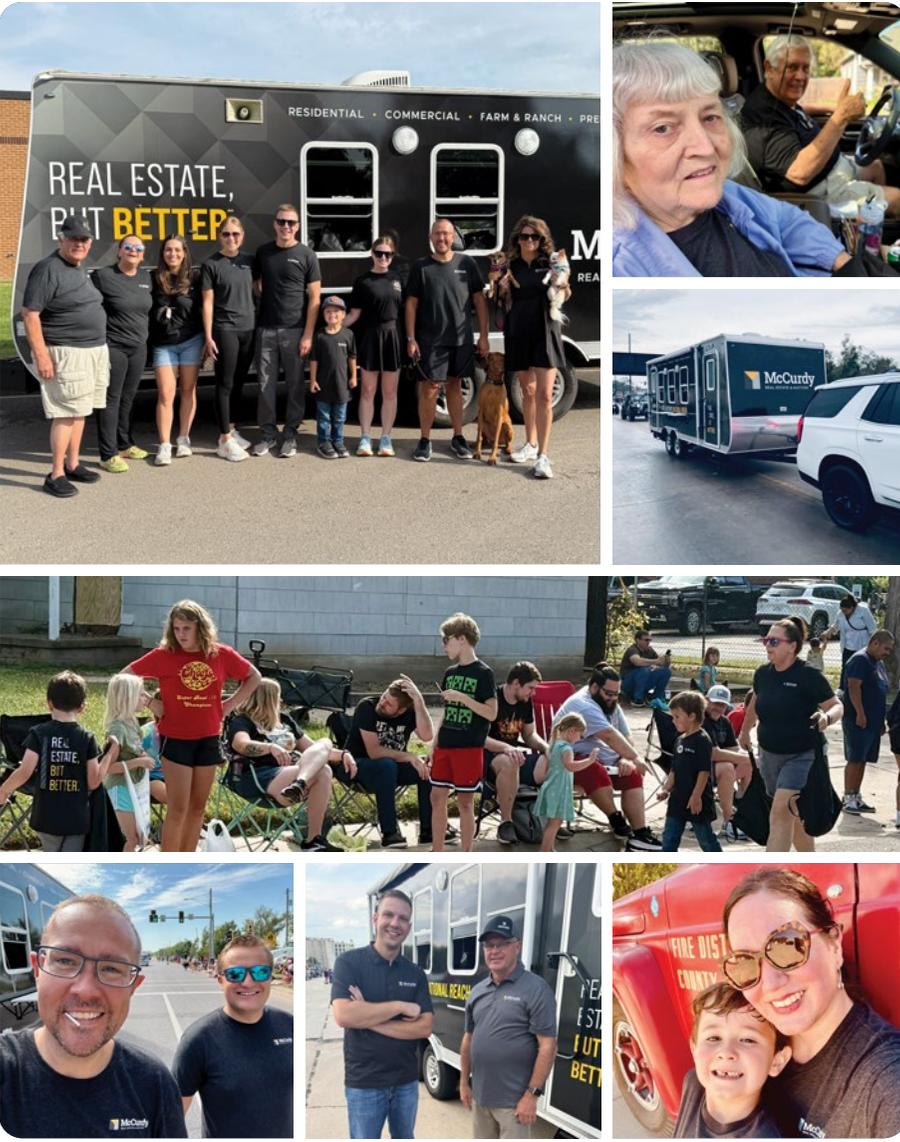


**29** PERSONAL PROPERTY AUCTIONS

**8,117** PERSONAL PROPERTY LOTS SOLD

**5,998**

TOTAL REGISTERED BIDDERS FOR PERSONAL PROPERTY & BUSINESS LIQUIDATION AUCTIONS



# In Our Community

Our team had a great time getting to see so many communities this parade season, from Salina to Valley Center, Andover, Rose Hill, Haysville, Mulvane, and more!

# A Keeper for a Legacy Built

After 10 years of growth at this location, and a story that started long before we ever broke ground here, we're honored to have Wichita's easternmost Keeper of the Plains standing at our entrance. Immense gratitude to the Wichita Regional Chamber of Commerce for this incredible honor. Special thanks to Anthony Joiner, founder of Mulberry Art Gallery, and artists Dominique Joiner and Mirage Carrington for creating a Keeper that is truly custom to McCurdy's story.



# Awards

These represent just a few of the recognitions we received in 2025, a year that reflected our team's dedication to excellence and innovation in our industry. While we're humbled by these awards, our greatest achievement remains the successful outcomes we deliver for our clients. Thank you for trusting us with your properties, your investments, and your futures. Serving you is our highest privilege.

## WE ARE HONORED TO BE RECOGNIZED FOR THE FOLLOWING AWARDS THIS YEAR:



Wichita Business Journal  
Executive of the Year:  
**Megan McCurdy  
Niedens**



Wichita Business Journal  
Best in Sales:  
**Rick Brock**



**Isaac Klingman**

- Kansas Auctioneer Champion
- Wichita Business Journal Young Professional



RCK Broker of the Year  
**Braden McCurdy**

RCK Awards:  
**Diamond Circle**  
*\$15M+ in Annual Sales Volume*



*Braden McCurdy, Megan McCurdy Niedens, Rick Brock, Isaac Klingman*

RCK Awards:  
**Master's Circle**  
*\$6M – \$14.99M in Annual Sales Volume*



*Lonny McCurdy, Andrew Jones, Brittney Brouillard, Tonya Wituk, Curt Marshall*



**Over the Years Award**  
FROM THE WICHITA CHAMBER






Scan the QR Code to Watch the Award Video



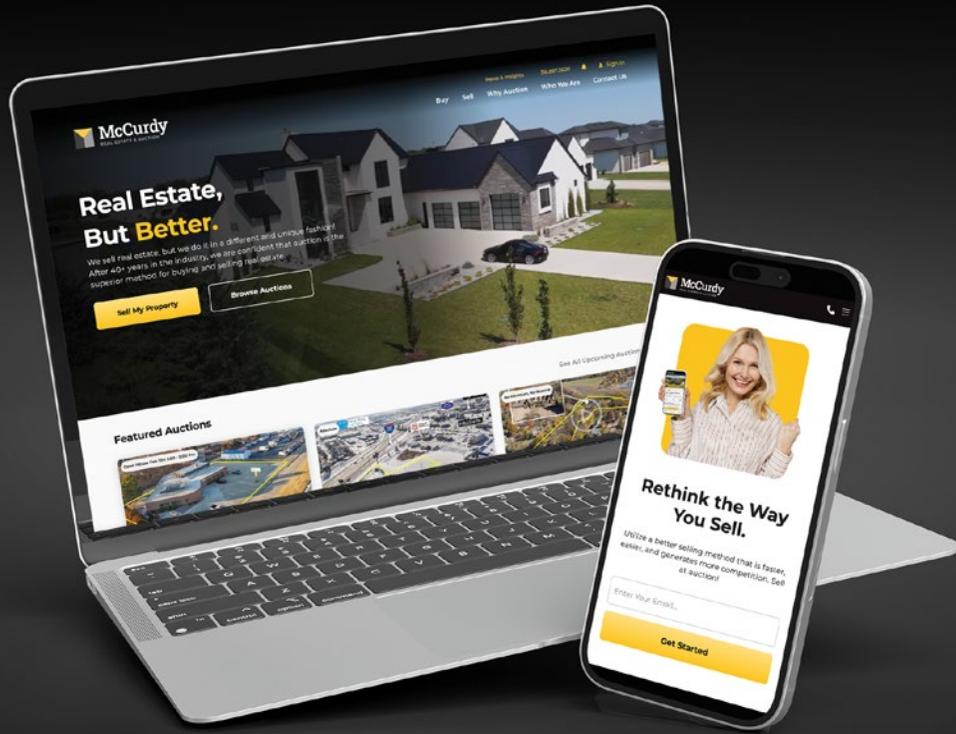

**NAA Awards**

- Campaign of the Year for Thin Place Estate
- 5 Additional NAA Marketing Awards



AN ENHANCED EXPERIENCE

McCurdy.com



February 2025 marked the launch of our enhanced website! Our marketing team reimagined every touchpoint, creating an intuitive user experience through strategic planning, modern design, and thoughtful copy. Our tech team then turned these concepts into reality, coding and deploying a platform that's both powerful and easy to navigate.

So whether you are exploring properties or learning about auction, this new website has made connecting with our team more seamless than ever.

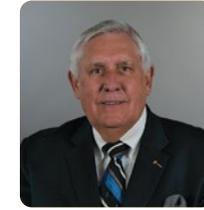
## WICHITA REAL ESTATE & AUCTION TEAM



**Braden McCurdy**  
Chief Executive Officer,  
Broker & Auctioneer



**Megan McCurdy  
Niedens**  
Chief Operating Officer,  
Auctioneer



**Lonny McCurdy**  
Chairman of the Board,  
Auctioneer



**Rick Brock**  
Chief Administrative  
Officer, Auctioneer



**Isaac Klingman**  
Auctioneer, REALTOR®



**Andrew Jones**  
Auctioneer, REALTOR®



**Brittney Brouillard**  
Auction Manager,  
REALTOR®



**Isabel Paltan**  
CEO Executive Assistant,  
REALTOR®



**Tonya Wituk**  
Auction Manager,  
REALTOR®



**Ty Becker**  
Auction Manager,  
REALTOR®



**Ty Patton**  
Auctioneer, REALTOR®



**Nathaniel  
DeGraffenreid**  
Auction Manager,  
REALTOR®



**Jack Ballard**  
REALTOR®



**April Leason  
O'Donnell**  
REALTOR®

## SALINA REAL ESTATE & AUCTION TEAM



**Curt Marshall**  
Auctioneer, REALTOR®



**Terry Zimmer**  
Auctioneer, REALTOR®



12041 E. 13TH ST. NORTH · WICHITA, KS 67206



AUCTION COMPANY IN TOTAL  
VOLUME & TRANSACTIONS IN  
SOUTH CENTRAL KANSAS

